



UC MOVES Coalition Sign-in Sheet

Date: 5/1/24

Time: 12pm-1:30pm

Location: UCHD, 900 London Ave. Ste 1100, Marysville, OH 43040

| First Name | Last Name | Phone | Email | Agency | Initials |
|------------|-----------|--------------------|--|---|----------|
| Alecia | Howard | 614-507-2684 | howard.1804@osu.edu | OSU Age Friendly Innovation Ctr | EH |
| Alisha | Owens | 937-537-7771 | aowens@ucbdd.org | UCBDD | EH |
| Andrew | Binegar | 937-642-4986 x 234 | abinegar@bridgescap.org | Bridges CAP | AB |
| Ashley | Gaver | 937-645-7361 | agaver@marysvilleohio.org | Planning and Development Planner for the City | |
| Becky | Bolt | 937-707-5371 | office@hopecenterohio.org | Hope Center | |
| Beth | Granlee | 740-751-4282 | Mission3@mariongoodwill.org | Goodwill | |
| Bill | Narducci | 937-645-3102 | bnarducci@unioncountyohio.gov | Union County | |
| Bobbi | Martinez | | programadministrator@ucn2n.org | UCN2N | |
| Brad | Brouhard | | hbrouhard@ucbdd.org | UCBDD | |
| Brandi | Hibbs | 937-644-8381 | brandi.hibbs@unitedwayofunio ncounty.org | United Way Director | MB |
| Brian | Mullaney | | bmullaney@marysvilleohio.org | Transportation and Mobility Engineer, City of Marysville | |
| Brooke | Blakesley | 614-668-9510 | b.blakesley@wingsrecoveryohio.org | Wings Support & Recovery | |
| Christa | Williams | 937-642-9555 | c.williams@wingsrecoveryohio.org | Wings Support & Recovery | |
| Emma | Strange | 614-233-4181 | estrangec@morpcc.org | Franklin Co Mobility Mgr/ MORPC | ES |
| Emily | Brown | 614-233-4183 | ebrown@morpcc.org | MORPC | EB |
| Eric | Phillips | | ephillips@unioncounty.org | Chamber/Economic Development | |

| | | | | |
|---------------|-----------------|------------------------|---|---|
| Erik | Berkman | | berkman.erik@gmail.com | |
| Ethan | Allen | 937-738-7604 | ethan.allen@use.salvationarmy.org | Salvation Army |
| Helena | Ravi | 614-601-2208 | Shalonda.ravi@caresource.com | Caresource |
| Holly | Dabelko-Schoeny | | dabelko-schoeny.1@osu.edu | Director of Research, Age-Friendly Innovation Center, OSU College of Social Work |
| Holly | Zweizig | 937-642-1212 | holly@mhbuc.org | MRHB |
| J.M. | Rayburn | 614-410-4653 | jrayburn@dublin.oh.us | City of Dublin planner |
| Janell | Alexander | | janell.alexander@jfs.ohio.gov | JFS/UCATS |
| Jason | Stanford | 614-873-3527 | jstanford@plain-city.com | Plain City Development Director |
| Jason | Orcena | | jason.orcena@uchd.net | Health Commissioner |
| Jenna + Jason | Myers | 937-358-2024 | jennccomas09@gmail.com | Legends Lift & Transport |
| Josh | Brady | 937-645-3056 | jbrady@unioncountyohio.gov | UCATS |
| Julli | Greisheimer | 937-642-9555 ext: 301 | j.greisheimer@wingsrecoveryohio.org | Wings, Executive Director |
| Kathy | Brown | 937-645-2099 | kbrown@unioncountyohio.gov | UC EMA |
| Karla | Martinez | 937-644-1010 ext. 2359 | Karla.Martinez@jfs.ohio.gov | Supervisor-OMJ |
| Kyle | Hoyng | | khoyng@marysvilleohio.org | City of Marysville |
| Lauree | Gregg | | lgregg@cacfayettecounty.org | Fayette Co Mobility Mgr |
| Lorie | Spain | | emergencyassistance@hopeceinterohio.org | Hope Center |
| Marie | Radcliff | | wdunston@bridgescap.org | Bridges |
| Mike | Borger | 804-525-0071 | mborger@morpc.org | MORPC |
| Nathan | Burns | | nburns@marysvilleohio.org | Interim Marysville Fire Chief |
| Patty | Olmsted | | polmsted@morpc.org | MORPC- Van Pool |
| Penny | Wood | 937-209-0555 | penny.wood@awayoutllc.org | A Way Out |
| Phoebe | Allebach | 215-589-0445 | allebach.2@buckeyemail.osu.edu | Program Coordinator Age-Friendly Innovation Center, OSU, College of Social work |
| Ron | Harrison | 937-645-6773 | rharrison@ucbdd.org | UCBDD |
| Savannah | Allen | | sallen@unioncounty.org | Development Project Coordinator |
| Sean | Bartlett | | sbartlett@coaaa.org | Regional Planner at Central Ohio Area Agency on Aging |

Handwritten initials: VMS

Handwritten initials: ga

Handwritten initials: qm

Handwritten initials: kb

Handwritten initials: VMS

Handwritten initials: PMS

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|---------|------------|--------------|---|--------------------------------|---|
| Shawn | Sech | 937-645-2045 | shawn.sech@uchd.net | UCHD | |
| Sue | Ware | 937-644-1010 | sue.ware@jfs.ohio.gov | UCHS | |
| Sue | Hanson | 740-815-1461 | shanson@helplinedelmor.org | Helpline 2-1-1 | |
| Susie | Pfarr | | Susie.centerdirector@gmail.com | Richwood Senior Ctr/Windsor | |
| Suzanne | Selvaggio | 937-578-2488 | Suzanne.selvaggio@memorialo hio.com | Memorial Health, Social Worker | |
| Tam | Blakely | 937-539-3351 | tblakely@logancountyrides.com | Logan County MM | |
| Tamisha | Matus | 937-642-2053 | tamisha.matus@uchd.net | UCHD | |
| Tessa | Fite | 937-303-0257 | tessa.fite@unitedwayofunionco unty.org | United Way | |
| Thomas | Fletcher | 614-274-1455 | thomas.fletcher@llchc.org | Lower Lights CHC | |
| Tronda | Hontz | 614-789-3484 | tronda.hontz@arbilling.com | | |
| Trevor | Secord | | tsecord@unioncountymca.org | YMCA | |
| Mike | Montgomery | 937-645-7378 | mmon1gomery@marysvilleohio.org | Marysville Fire | P |
| Moore | Williams | | | UCFD | P |
| Brian | Mullaney | 937-645-7860 | Bmullaney@marysvilleohio.org | Marysville Engineering | P |
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Moves Coalition Notes

5/1/2024

1. Welcome and Introductions
2. Presentation – Noel Williams – Age Friendly Project
 - Looking to have Union County classified as an age friendly community
 - Discussion
 - Senior Services will be involved in the project
 - Questions about home modification
 - Home modification currently paid for by Senior Services – involves Bridges Community Action, Salvation Army, etc.
 - New Housing is not senior friendly, so a lot of house modification will need to be done.
 - Noel – possible solution is house sharing
 - Maybe someone on Planning Commission to see design features that are age friendly
 - Age Friendly Innovation Center at OSU can be used as a resource – may be able to help with the application process
 - Motion to write letter to support the project made by Janelle, 2nd by Andrew. Motion passed
3. Workforce Committee – had 4/23 meeting
 - Ride UC need for ride share in Union County, Chamber launched the project on 12/15/23, only in certain zip codes. Uses a \$10 voucher, project had \$76,000.
 - The usage is trending up
 - 68 unique riders
 - Tuesday is the hot day, best time of day is between 5-6
 - The biggest takeaway is that it is working
 - MORPC – partnering with Scotts for a ride share/carpooling program. They have put up flyers to encourage carpooling, Ride UC, etc.
 - A Way Out
 - Maybe starting to use buses for Tuesday trips to go to the food pantries
 - Had 3800 trips for March
 - Has 13 vehicles and 3 buses
 - Merry go Round is successful

- Now going to some homes to pick up seniors
4. Medical Health Committee met on 3/18
 - Updated the contacts for things like referrals
 - Local providers now have contracts with hospital and Human Services
 - Plan to keep all contact information updated
 - Human Services will be doing contracts for next year in June/July. Providers need to work on their prices for next year.
 - UCATS has 6.5 staff – open positions are posted
 - There was discussion of funding available for next year.
 - There was discussion of funding available for building ramps onto individual's homes.
 5. Marketing
 - No changes to current plan
 - Moving forward with Cart advertising – only at local Kroger, not regionally.
 6. Providers
 - UCATS – got a new vehicle at the end of last year – sold an older vehicle. Number remained the same.
 - A Way Out – Transporting for MaryHaven now – individuals to and from work
 - Legends – 7 vehicles, 3 drivers – looking to hire a receptionist and more drivers
 - Discussion on what happens when someone cannot get service by a transportation provider
 - UCATS – usually have multiple dates, may call multiple times
 - Jenny – does not get that many calls, I'm concerned
 - Discussion of provider self-pay rates and costs
 7. Merry Go Round Launch Day
 - 14 riders the first day, average 8 riders per week
 - Now have a wheelchair vehicle
 - Switch to schedule Helen Evans is now 1st stop instead of 2nd stop
 - Made front page of the MJT
 - Jenny will send out a flyer that can be shared on social media
 - Have received funding for next year, but not sure what next year will look like. Looking to expand in size and/or time
 8. Open Discussion
 - Discussion of marketing for providers – those looking to hire
 - United Way – Community Car Day – 8/23 – Helping organizations, schools, government agencies

UC MOVES Coalition

May 1st, 2024

12pm-1:30pm

Welcome!



Introductions

Please sign the sign-in sheet!





Noel Williams, MS

Health Planner

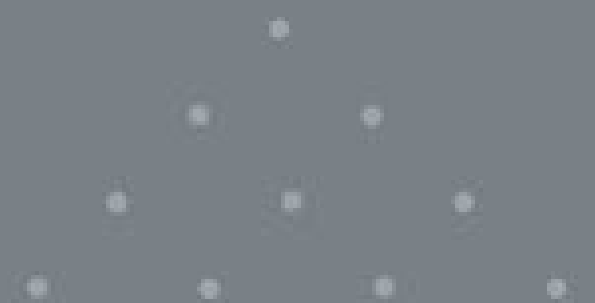
Chair, Senior Falls Coalition

AARP Age Friendly Communities



Union County Health Department
PRESENTS

**AGE-FRIENDLY
INITIATIVE**

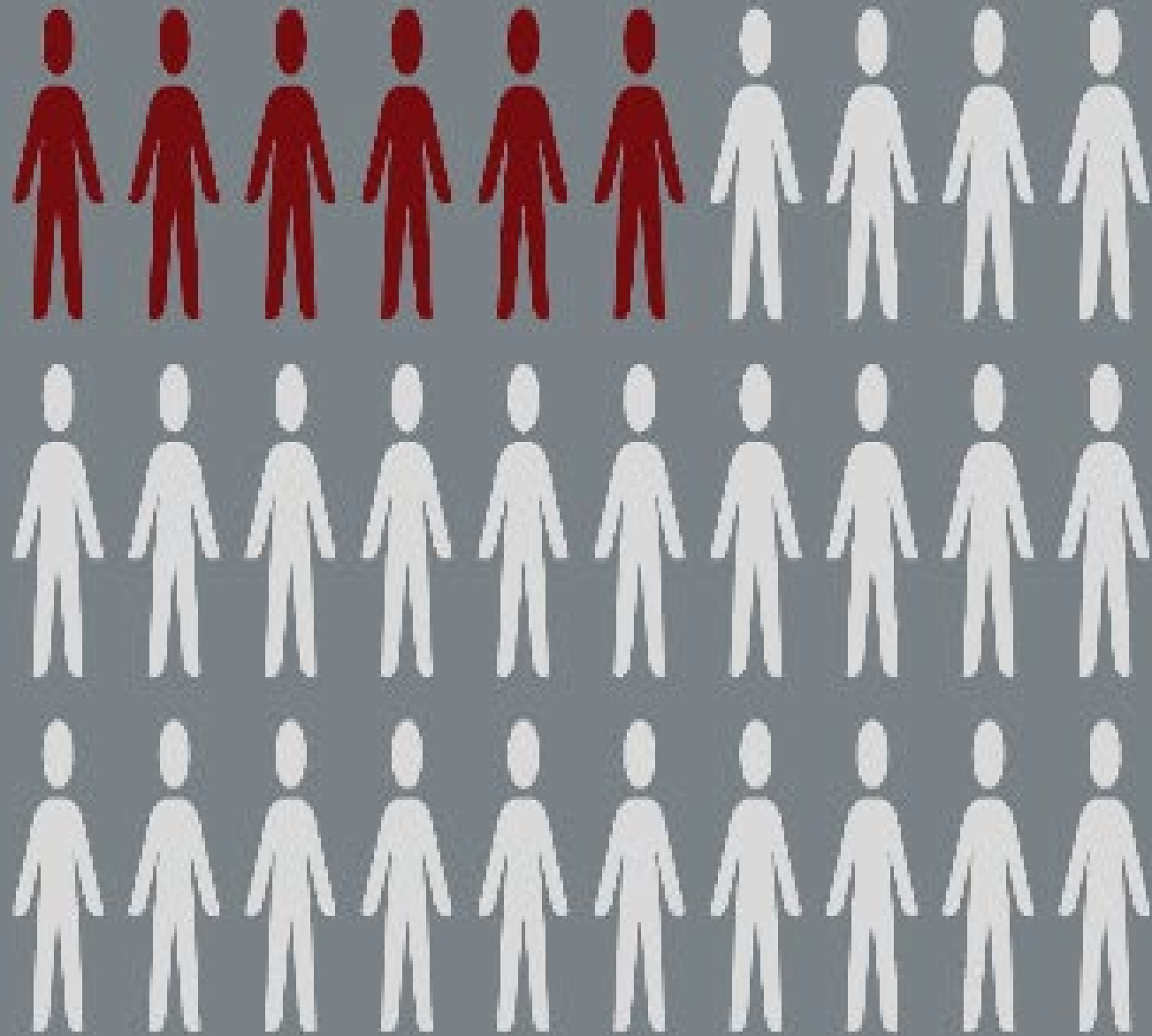


What does it mean to be Age-Friendly?

An age-friendly community is livable for people of *all* ages.



Changing Demographics



- According to a 2018 U.S. Census Bureau report, in 2035 “there will be 78.0 million people 65 years and older compared to 76.4 million under the age of 18.”
- The elderly population will outnumber children for the first time.
- UCHD is working to address this occurrence regarding seniors applying for membership to AARP's age friendly network.

What makes a community livable?





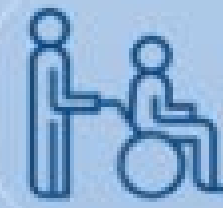
TRANSPORTATION



HOUSING



**SOCIAL
PARTICIPATION**



**RESPECT & SOCIAL
INCLUSION**

AGE FRIENDLY COMMUNITY DIMENSIONS



**CIVIC
PARTICIPATION &
EMPLOYMENT**



**COMMUNICATION
& INFORMATION**



**COMMUNITY
SUPPORT &
HEALTH SERVICES**



**OUTDOOR SPACES
& BUILDINGS**

What does this look like?



What is the process?



1. Establish a way to include older residents in all states of the age-friendly planning and implementation process
2. Conduct a community needs assessment
3. Develop an action and evaluation plan based on the assessment results
4. Submit the plan for review by AARP
5. Implement and work toward the goals of the plan
6. Share solutions, successes, and best practices with AARP
7. Assess the plan's impact and submit progress reports
8. Repeat

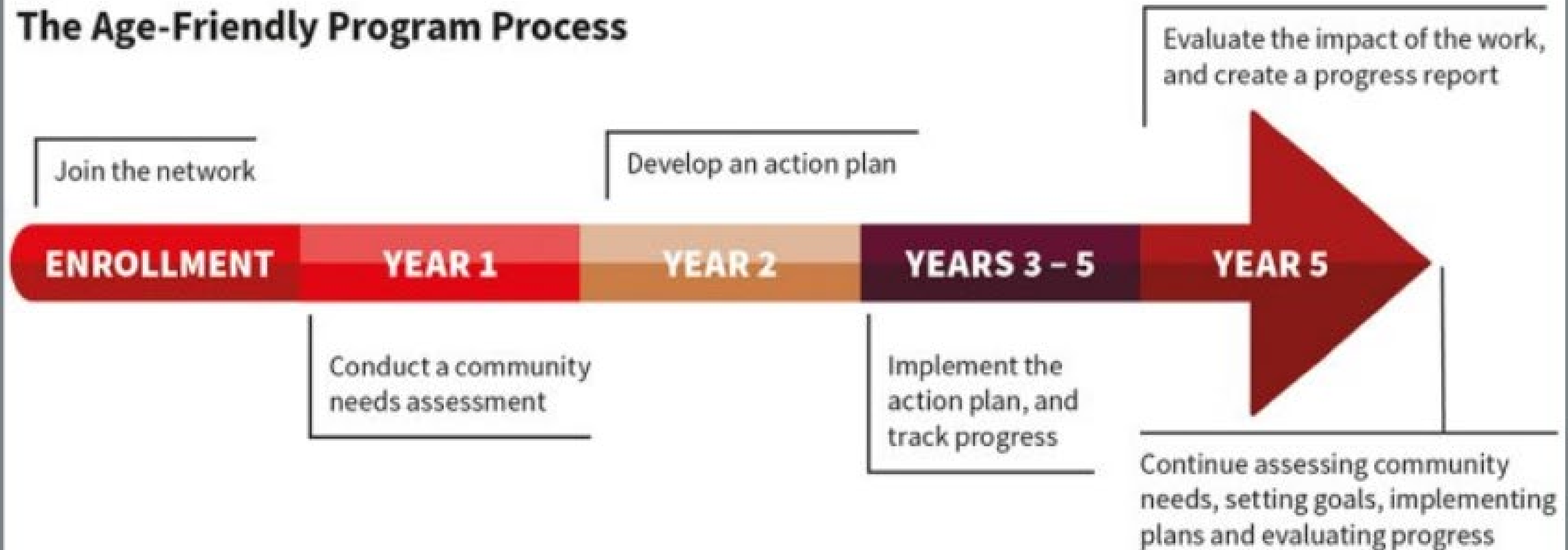
First steps...

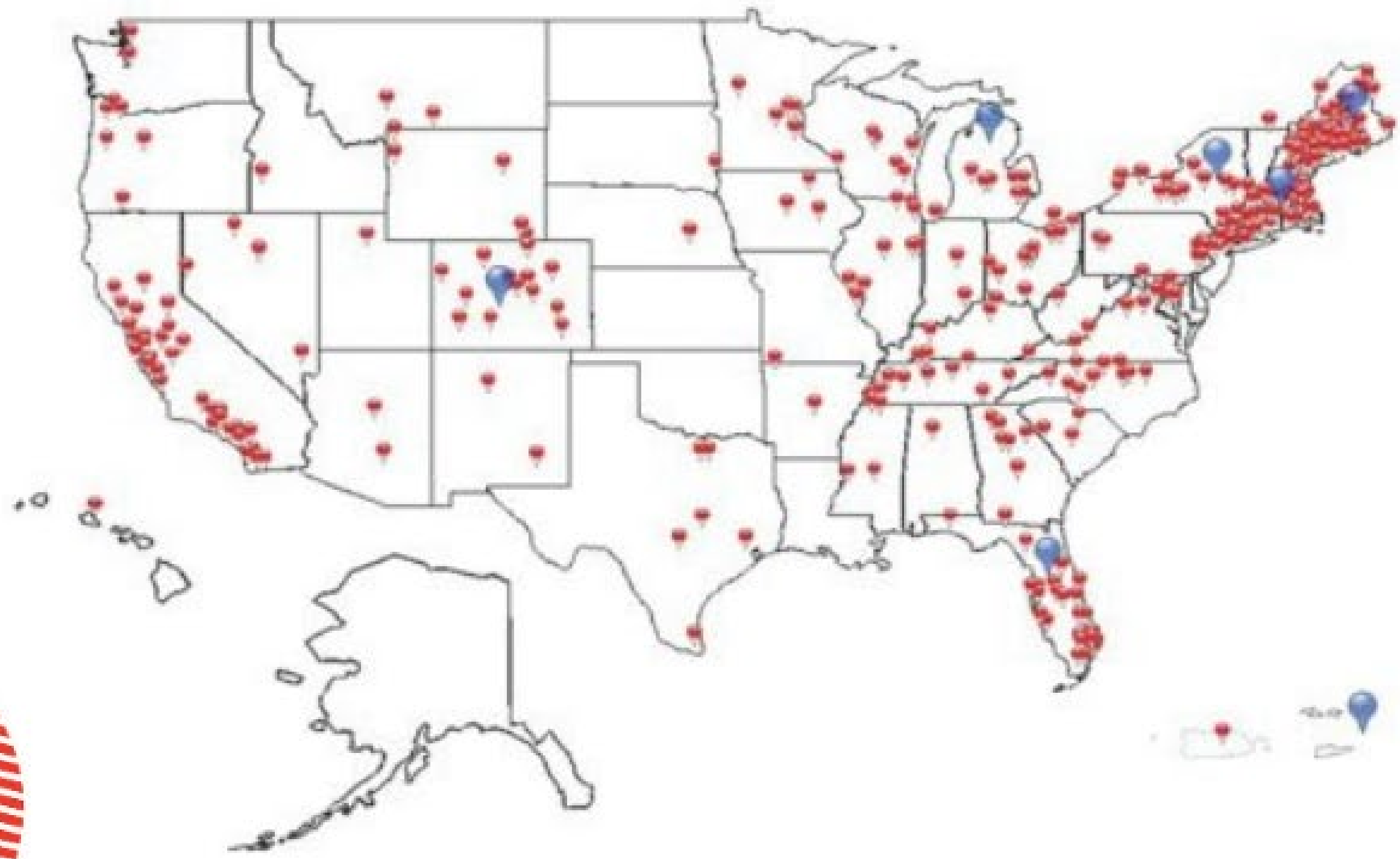
1. Partner agreement from three domain committees, i.e., housing, transportation & social participation
2. Obtain a letter of support from an elected official
3. Apply with AARP for Age Friendly Status
4. Create a Project Team with Senior Falls Coalition Support



AARP – Livable Community Age Friendly Action Plan

The Age-Friendly Program Process





Letter of Agreement



Workforce Committee

Chair: Andrew

Members: Penny, Eric, Savannah, Patty, Emily, Shawn, Karla, and Jenni

Focus: Lack of workforce transportation options

Goal: To improve the access and affordability of workforce transportation and support and promote the services that already exist

Projects:

- Ride UC (Uber model) Launched 12/15/23
- MOPRC: Car/Vanpooling
- A Way Out
- Gohio Commute

Action Plan:

- Support services
- Determine other avenues to support workforce transit
- Educate! Educate! Educate!
- Be an advocate!

Wins:

- Ride UC
- The work that A Way Out is doing (200 rides/week)
- Collaboration with partners
- Scott's

Healthcare Committee

Chair: Janell

Members: Holly, Kathy, Shilo, Penny, Shawn, Marie, Suzanne, and Jenni

Focus:

- Decrease over-utilization of unnecessary ambulance transports to the hospital
- Decrease the number of denied rides due to lack of services/funding to medical appointments

Goal:

- To decrease this overutilization of ambulance services
- Transportation providers contracting with Medicaid Managed Care plans to help decrease the burden of ambulance services and costs.
- Overcoming lack of resources/funding
- Increase utilization of transit providers

Projects:

- To get transportation providers contracted with Medicaid Managed Care plans (A Way Out and Legends is contracted with CareSource)
- Working to increase transportation from hospital to homes for patients

Action Plan:

- Transportation providers working to get contracted with Medicaid Managed Care plans (A Way Out and Legends is contracted with CareSource)
- Working to increase transportation from hospital to homes for patients

Wins:

- A Way Out is contracted with the hospital
- Legends is contracted with CareSource to be a provider
- Obtained information on how to get providers contracted with Medicaid/Managed Plans

Marketing, Advertising, and Outreach

Chair: Holly

Members: J.M., Patty, Emily, Shawn, and Jenni

Focus:

- Reaching target audience by utilizing various means of marketing, advertising, and outreach

Goal:

- To increase awareness within the community of transportation options that exist as well as help promote new options and services
- Provide support and awareness of the needs of our transit providers (hiring, services, etc.)

Projects:

- Promoting new and current services through community events, social media, newsletter, promotional materials, etc.
- Cartvertising
- Supporting MORPC Rideshare/Vanpooling programs and pilots
- New double sided travel size pill box
- Look at possibly utilizing Dave's Pharmacy for advertisement???

Action Plan:

- Cartvertising: Getting contract signed by UCHD legal team
- Being present within the community and attending community and senior events (currently conducting monthly visits to Windsor and Richwood Civic Center)
- Handing out promotional items with contact information and resources
- Publish information in digital format and paper

Wins:

- Community is seeing our information through various means of publications
- Cartvertising design is finished
- New promotional product: double-sided pill box

Provider Roundtable

- UCATS
- *A Way Out*
- Legends Lift & Transport



Launch Day! MARYSVILLE MARY-GO-ROUND!



Photo Credit: Stewart Blake, OSU College of Social Work



Open Discussion

Next Meeting is July 3rd
Reschedule for the
following Wednesday or
keep this date?



Thank You



HOP ON THE MARYSVILLE MARY-GO-ROUND!

**EVERY
THURSDAY
10 AM - 3 PM**

**A FREE SHUTTLE
SERVICE FOR
ADULTS AGE 50+**



**Scheduled stops to Meijer,
Walmart, Kroger, and other
community destinations**

614-398-8849



**NO BAG
LIMIT!**

**Ride for
FREE!**

**WIN
PRIZES!**





MARY-GO-ROUND TIMETABLE



| STOP NAME | LOOP 1 | LOOP 2 | LOOP 3 | LOOP 4 | LOOP 5 |
|-------------------------------|--------|--------|--------|--------|--------|
| Helen Evans | 10:00 | 10:58 | 12:16 | 1:14 | 2:12 |
| Windsor Senior Center | 10:06 | 11:04 | 12:22 | 1:20 | 2:18 |
| Residences at Maple Glen | 10:11 | 11:09 | 12:27 | 1:25 | 2:23 |
| Community & Seasoned Citizens | 10:18 | 11:16 | 12:34 | 1:32 | 2:30 |
| Meijer | 10:24 | 11:22 | 12:40 | 1:38 | 2:36 |
| Walmart | 10:30 | 11:28 | 12:46 | 1:44 | 2:42 |
| Kroger | 10:45 | 11:43 | 1:01 | 1:59 | 2:57 |

How does it work?

Starting April 4, 2024, the Mary-Go-Round will run every Thursday from 10am-3pm with scheduled stops to Meijer, Walmart, Kroger, and other community destinations in Marysville. The Mary-Go-Round is open to all area riders who are age 50+. The shuttle will pick-up and drop-off riders at each of the stops along the 11 mile loop. Riders may take the shuttle coming, going, or round trip to and from their destinations.

How are stops determined?

After community input, the route was based on ensuring riders could get to businesses essential to maintaining everyday activities, such as shopping and socializing. Ridership and stop visits will be tracked so that adjustments can be made as needed over time.

How many bags or parcels can I bring on the shuttle?

There is no limit on the amount of bags or parcels brought the shuttle. When riding, please be mindful of other riders and keep bags clear of any walkways on the shuttle.

What if I use a wheelchair or walker?

Starting April 18, the Mary-Go-Round will have a wheelchair accessible vehicle. If you use a wheelchair or are not able to climb the steps onto the shuttle, you will be able to use vehicle's lift to get on.

What is the cost?

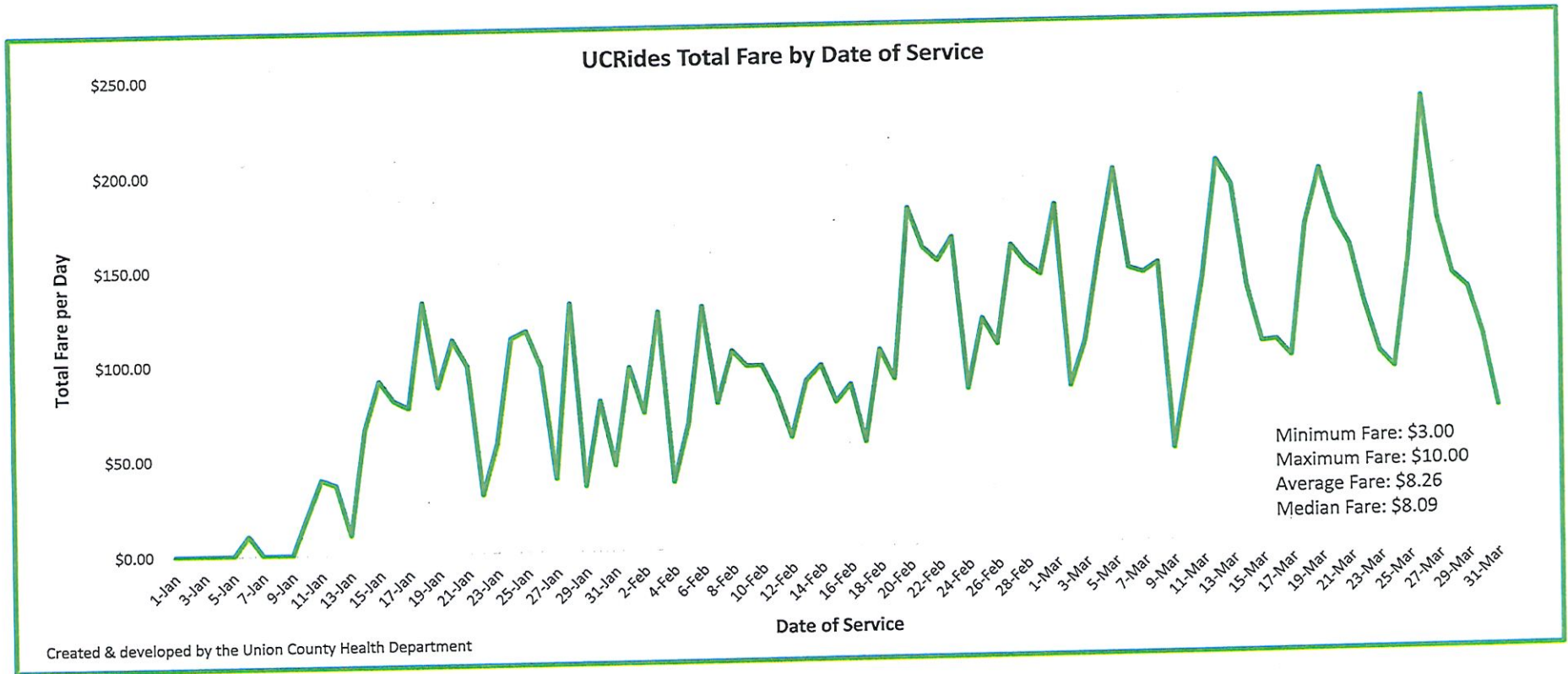
Riders may ride the shuttle for free.

The Mary-Go-Round is a collaboration between Neighbor to Neighbor, Bridges Community Action, A Way Out, and the Age Friendly Innovation Center at The Ohio State University College of Social Work.

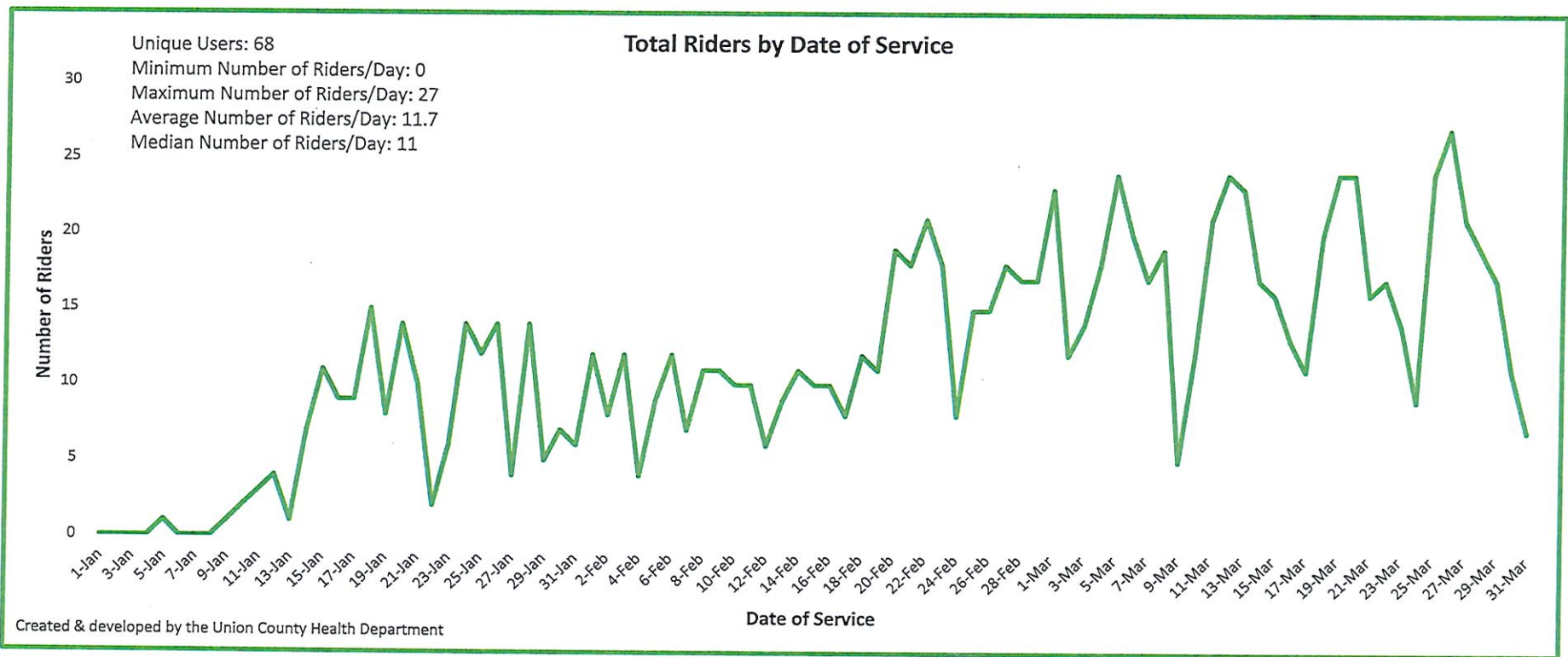
Need for Rideshare Program

- Lack of mobility options for employment, appointments, and leisure. Difficult to secure a third party rideshare service from Marysville and Honda campus.
- In 2022-2023, began discussions with Uber on a potential rideshare program.
- Developed a program that incentivizes riders from the Marysville area or Honda campus to certain zip codes in Union County, Logan County, and Columbus.
 - \$10 vouchers – no more than 2x a day
 - Incentive eligible to be used within and from 43040 to other locations/zip codes
 - Riders must download voucher from our website that will connect with their Uber account: www.growunioncounty.org/uber
- Investments have reached \$76K: \$25 from the City of Marysville and Union County and \$26K from the private sector.
- Program officially began 1/1/24.

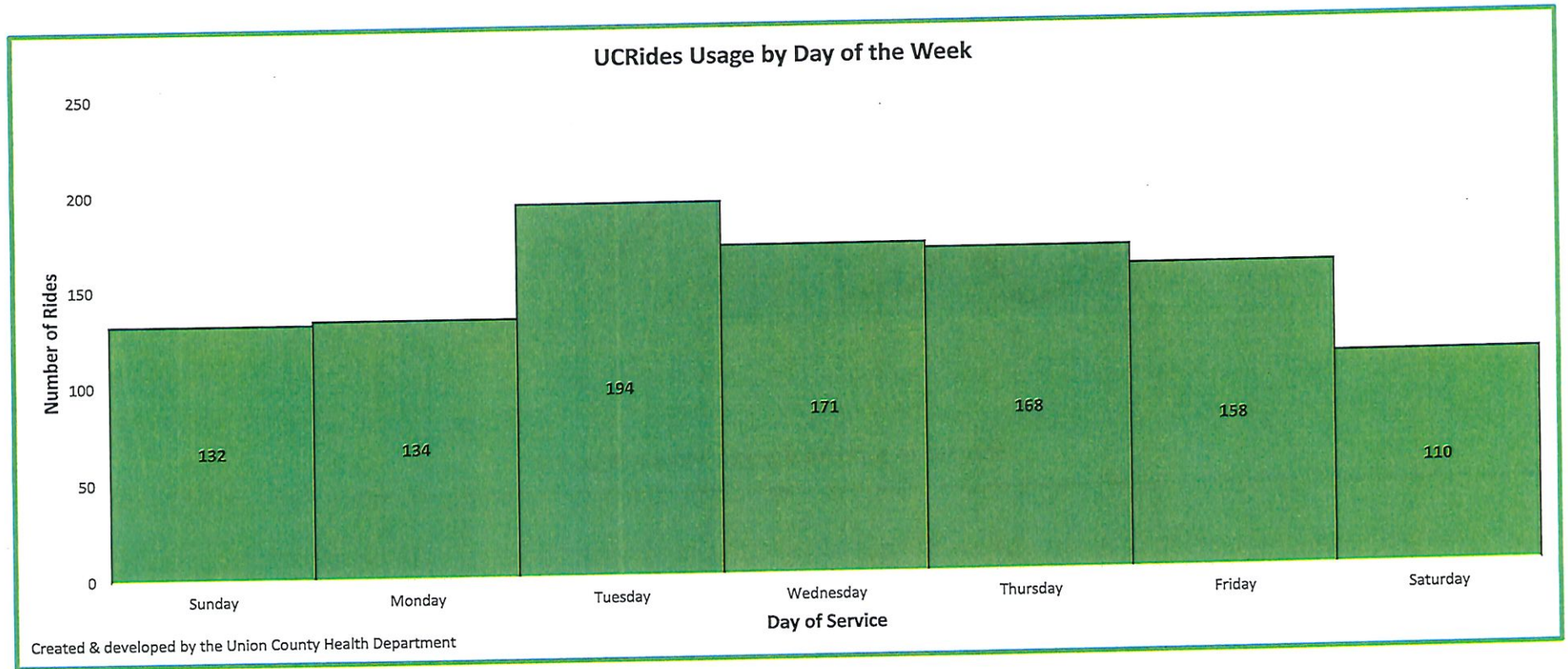
Total Ride Fare by Date



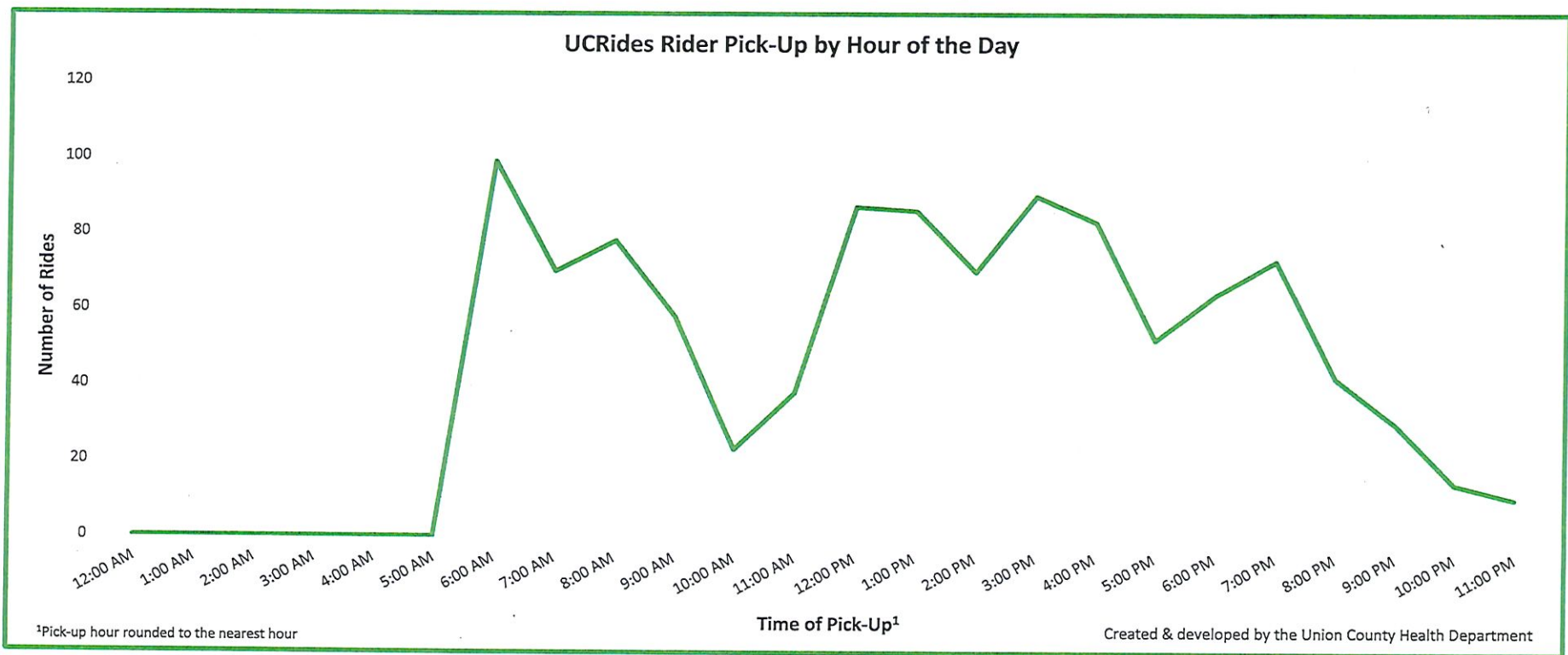
Number of Riders by Date



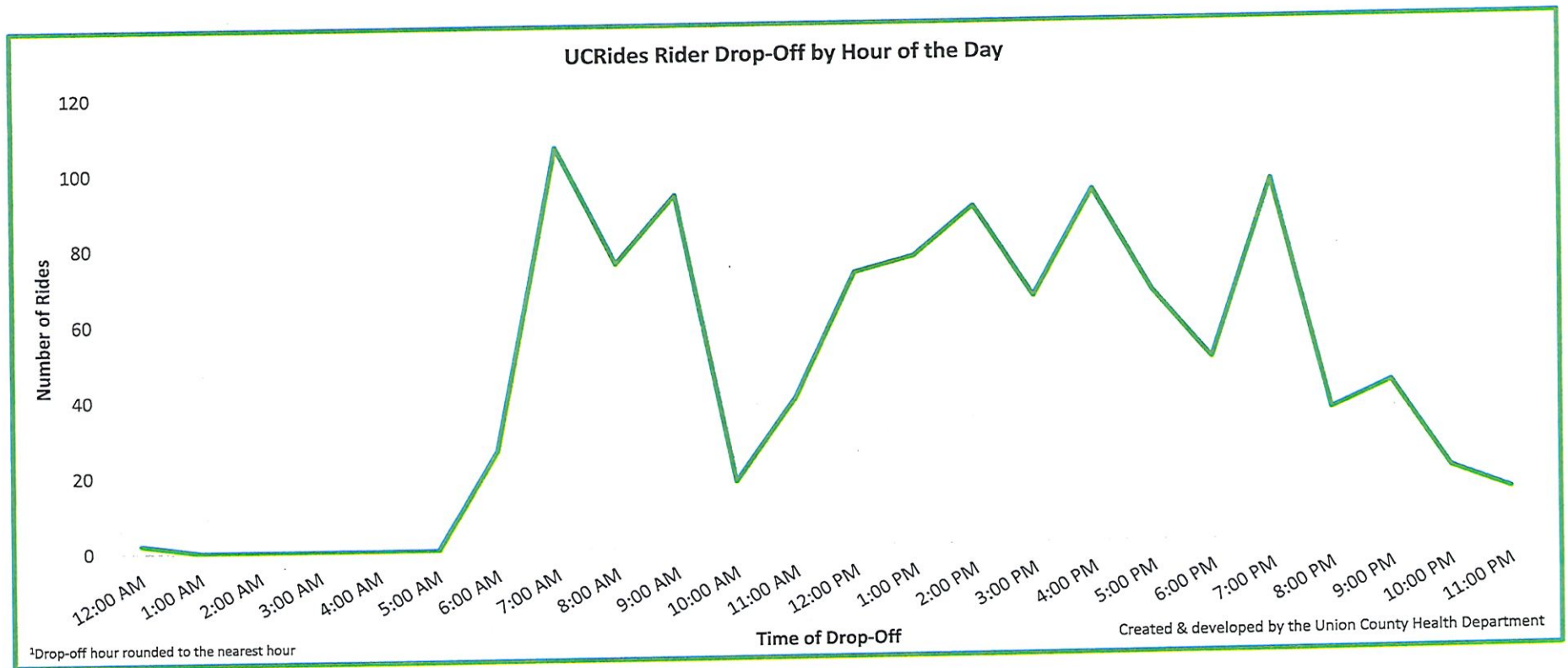
Total Rides by Day of the Week



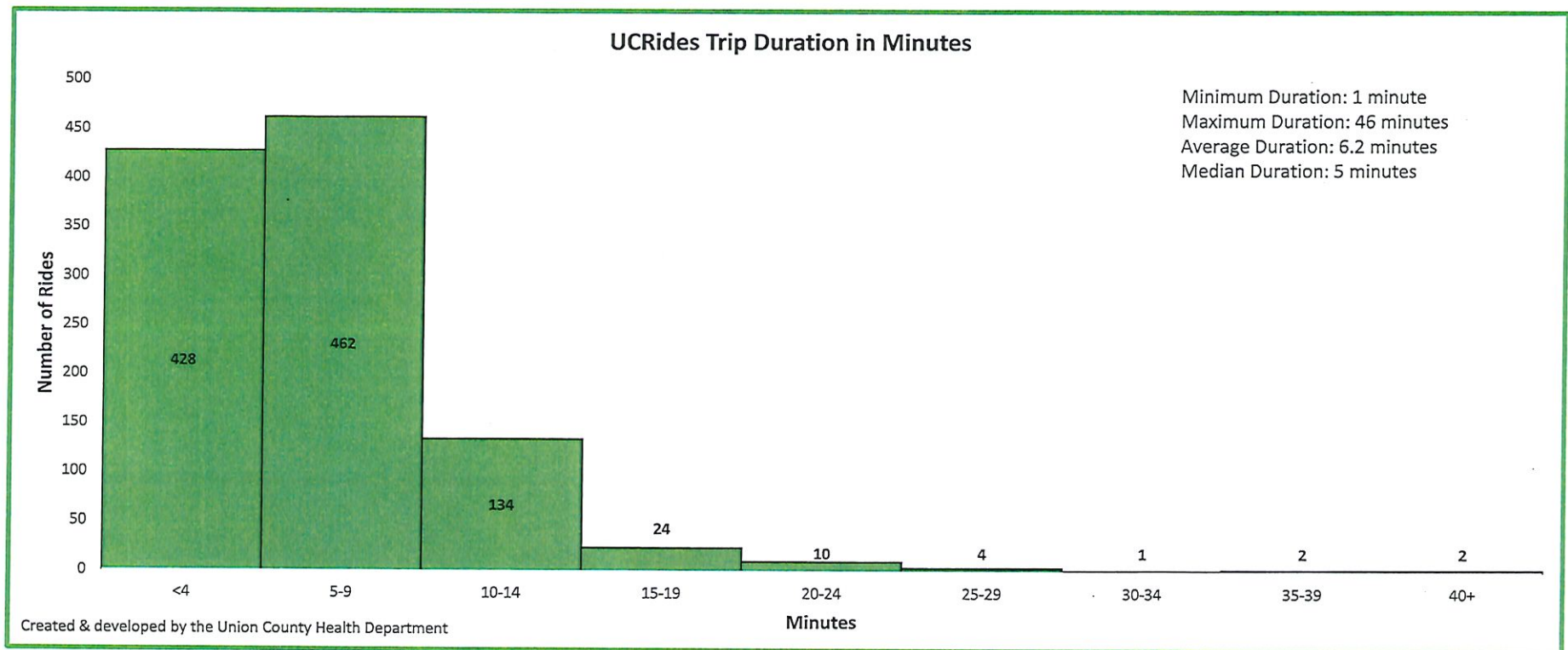
Rider Pick-Up by Hour of the Day



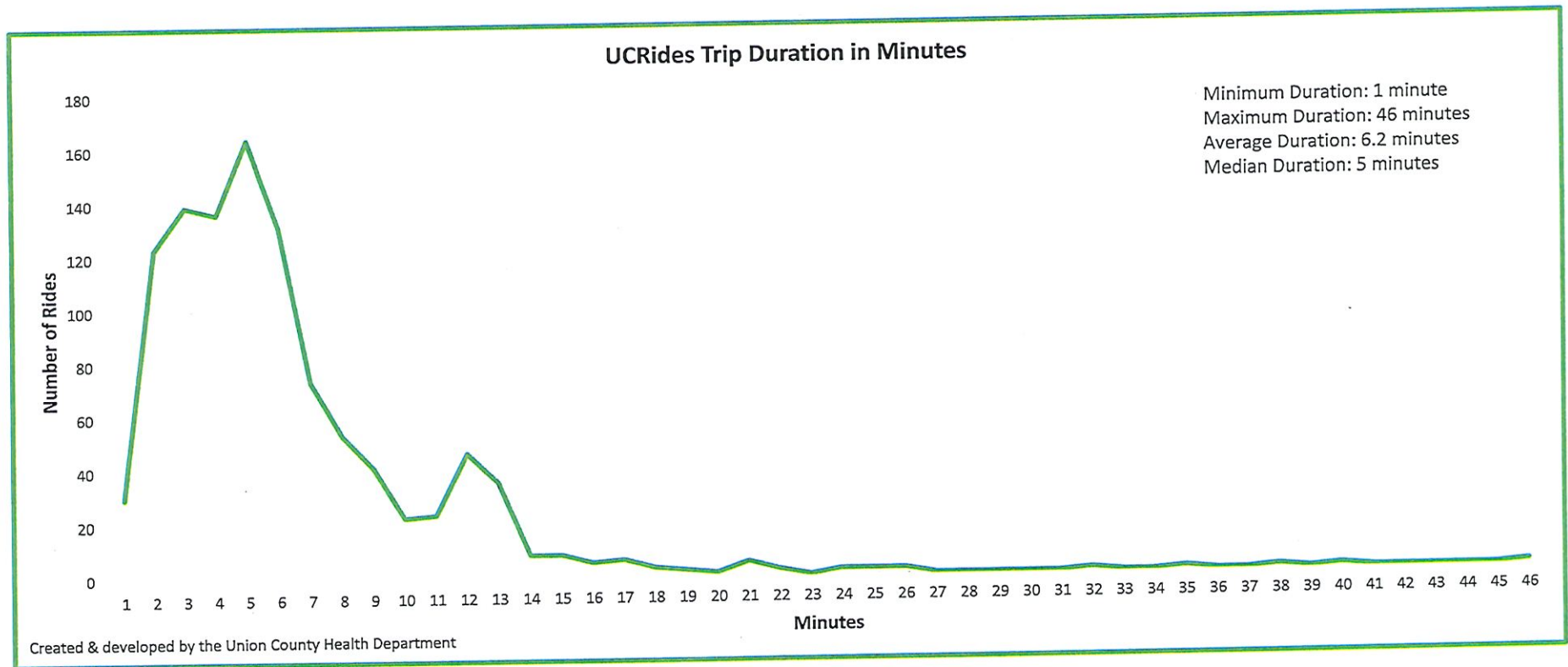
Rider Drop-Off by Hour of the Day



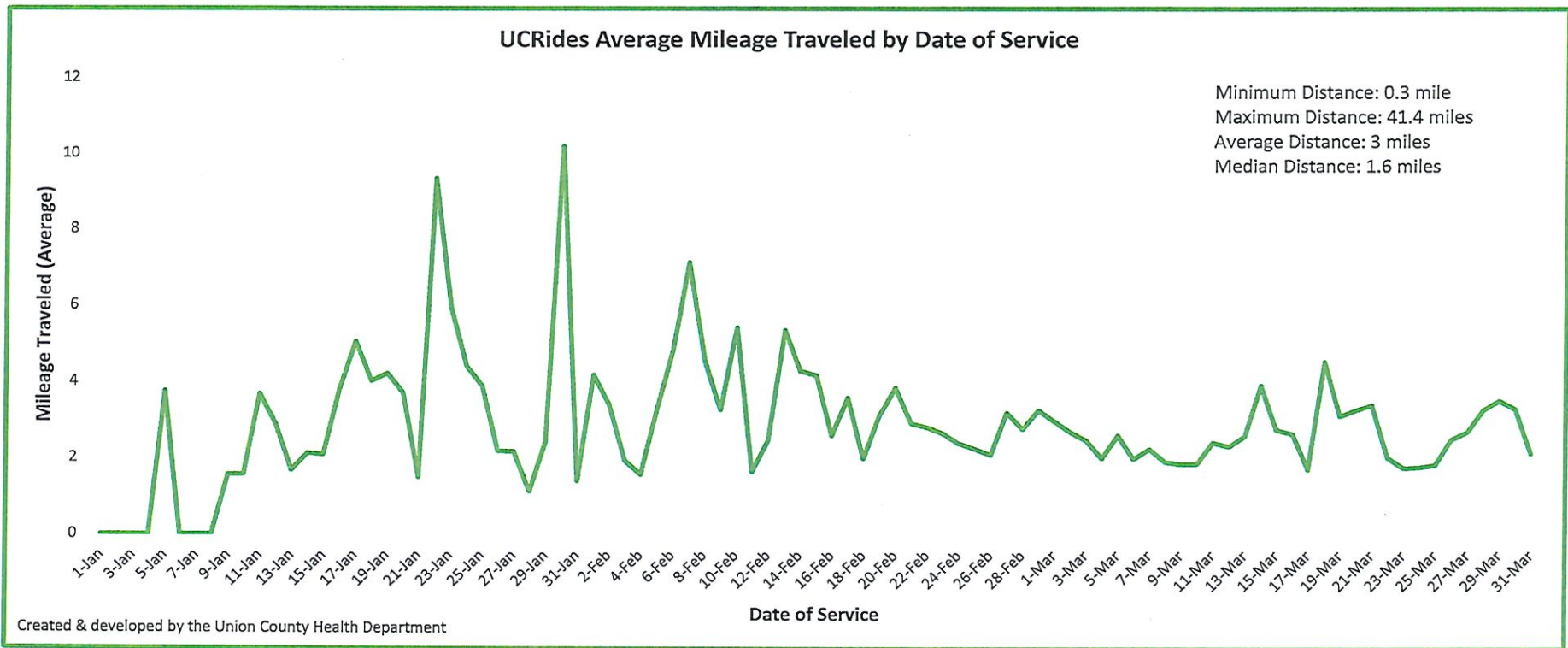
Trip Duration



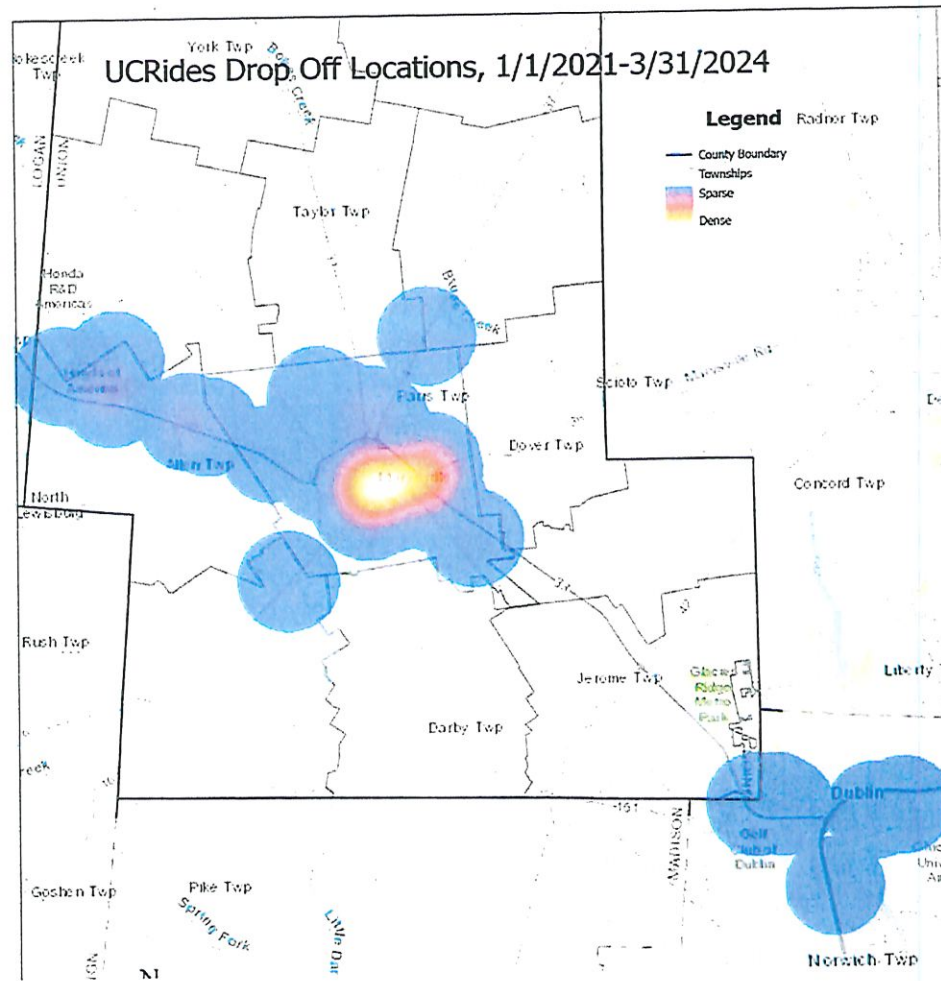
Trip Duration



Mileage



Heat Map of Drop Offs



Additional Info – Next Steps

Current Stats – 4/24/24 as of 8:52 a.m.

- 1,309 Rides
- \$8.27 Average fare
- 83 Unique riders
- \$10,822 Program spend since 1/1/24

Next Steps

- Marketing campaign – new and refresh
- Continue promoting as a workforce mobility option
- Evaluate any potential modifications

Discussion

- Questions?



**UNION COUNTY
MARYSVILLE**

ECONOMIC DEVELOPMENT